

Seat No. : 00908.

JE-102



January-2024

B.B.A., Sem.-I


DSC-C-BBA-111 : Principles of Management-1

Time : 2:00 Hours]




[Max. Marks : 50

1. (A) Explain the functions of management. (5) 
- (B) Discuss interpersonal and informational roles of manager. (5) 


OR

1. (A) Describe the nature of management. (5)
- (B) Narrate Taylor's scientific management approach. (5)
2. (A) Discuss any of the five external planning premises. (5)
- (B) Write down the short note on the decision tree with an example. (5) 

OR

2. (A) Describe the steps in decision making. (5) 
- (B) Explain any three methods of forecasting. (5)
3. (A) Narrate any five principles of organizing. (5) 
- (B) Write down the short note on departmentation. (5) 

OR

3. (A) Differentiate between centralization and decentralization. (5)
- (B) Narrate any five principles of effective delegation. (5)
4. (A) Explain line organization with diagram. (5) 
- (B) Write a detailed note on the benefits of informal organization. (5)

OR

4. (A) Discuss advantages of functional organization. (5)
- (B) Short note : Limitations of formal organization. (5)

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P.T.O.

5. Fill in the blanks : (Attempt Any 10 out of 12)

(10)

(1) _____ begins where the science of management ends.

(Training, Art, Experience)

(2) The father of modern management theory is _____.

(Henry Fayol, F.W. Taylor, Peter f. Drucker)

(3) _____ is mental process requiring foresight and sound judgement.

(Managing, Planning, Rectifying)

(4) _____ are the guides to action.

(Procedures, Strategies, Policies)

(5) Taking corrective actions refers to _____.

(control, planning, motivating)

(6) _____ method is similar to time series method.

(Econometric, Exploration, Opinion Poll)

(7) Kelly and walker developed _____.

(PERT, CPM, Decision Tree)

(8) Informal organizations do not have formal _____.

(Change, Structure, Development)

(9) Initial stage of delegation is _____. (Accountability, Responsibility, Authority)

(10) _____ increases possibility of autocratic decisions.

(Decentralization of power, Centralization of power, Delegation of power)

(11) The simplest organization structure is _____ organization.

(line, staff, functional)

(12) Formal organization means _____.

(Undefined relationship, Defined relationship, Overloading)